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The 12.12 Plan Table

1 AI A Day · Day 51

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A 19-day 12.12 prep plan in one table — sized to your team's real hours, with a cut list.

The idea

From 23 Nov to 12 Dec there are 19 days. Put every task in one table with an owner and a deadline, and write down what you're not doing.

The prompt

> Build a 12.12 prep plan from 23 Nov to 12 Dec as a table:
> week, task, owner, deadline, done.
> My team: [names and hours available].
> My plan: [stock, vouchers, ads, lives, content].
> Don't add tasks I didn't list.
> If the work doesn't fit the hours, tell me what to cut.

Week by week

WEEK	FOCUS
Week 1	Stock orders, listing fixes, voucher plan
Week 2	Content, live plan, ad budget caps
Week 3	Packing prep, chat replies, delivery notice
12.12	Run the checks. Start nothing new.

The table

WEEK	TASK	OWNER	DEADLINE	DONE

The cut list

NOT DOING THIS CAMPAIGN	WHY

The trap

Planning more than your team can do. Make AI tell you what to cut.