1 AI A DAY · @JJWONG.AI

The Courier Check

1 AI A Day · Day 50

JJ Wong · jjwong.ai

Find out which courier actually let you down on 11.11 — from your own order export.

The idea

Your memory keeps the worst parcel. Your export keeps the pattern. Read the export.

The five columns

Courier · ship-out date · delivered date · buyer state · status (delivered, returned, lost)

The prompt

> Here's my order export from 1–20 Nov: courier, ship-out date,
> delivered date, buyer state, status.
> For each courier: number of orders, average days to deliver,
> share delivered more than [x] days after ship-out,
> and returned or lost parcels.
> Break it down by state where there are enough orders.
> Flag anything based on fewer than [y] orders as too small to judge.

Remove buyer names, phone numbers and addresses before pasting anything into AI.

Courier scorecard

COURIER	ORDERS	AVG DAYS	LATE SHARE	RETURNED / LOST	ENOUGH DATA?

Use it for what you control: the channels you enable (where your platform lets you choose), your cut-off times, and what you tell buyers.

The trap

Judging a courier on a handful of orders. Only compare couriers that carried enough of your orders.